

Full-Time | Charlotte, NC

## Junior Graphic Designer & Marketing Support

Mastertent is growing and looking for a **Junior Graphic Designer and Marketing Support** candidate that would be excited to join our North American division, based in **Charlotte, North Carolina**. We're seeking an emerging graphics professional that has a strong design foundation and an interest to grow with a great team. This role, with the right drive and skills, would have career path opportunities in Graphics or Marketing as the North American group continues its fast-paced growth!

### Company

Mastertent is a global leader in the manufacturing of professional canopy tents, mobile structures, and folding furniture for clients throughout many different industries. With innovative features, high-quality components, and all in-house craftsmanship we have led the premium market in Europe for over 50 years.

In 2017, we launched Sales & Distribution from Charlotte to serve our fastest-growing market: the United States, Canada, Mexico, and Caribbean. We have seen that the North American customer loves our extraordinary quality and service. We are on a mission to ensure that every business knows about our professional-grade, easy-to-use products, building Mastertent into a powerhouse brand across the largest outdoor market in the world.

Since our start in 1948, Mastertent carries traditions of a fun, friendly, and passionate atmosphere where we enjoy the great products we make, the great customers we serve, and the great colleagues around us. Learn more about us online at [www.mastertent.com/en-us](http://www.mastertent.com/en-us).

### Position

We are looking for an emerging **Junior Graphic Designer and Marketing Support** candidate that is excited about applying and growing their graphics skills, welcoming and collaborative in a team environment, and passionate about helping themselves and their organization achieve goals. This design professional will be based out of our Charlotte, North Carolina office, working alongside our Sales and Marketing teams on elements such as:

- Collaborating with Sales to deliver client graphic deliverables in a timely manner
- Implementing provided design requests to defined specifications, brand guidelines, and restrictions
- Inspiring and assisting in the consultation and development of new designs to enhance the sales process
- Handling graphics concept changes and accepting creative feedback
- *Continued on the next page.*

Building up moments.



## Position Cont.

- Performing retouching and manipulation of images
- Maintaining efficient and organized file and asset management
- Supporting Marketing for graphics in company materials ranging from publications design, newsletters, social media graphics, photo and video creation and management, web content, etc.

Our business is mainly B2B, professionals servicing professionals, building connections between client needs and how Mastertent products can take their outdoor activities and business to the next level. A positive and collaborative attitude along with an eagerness to grow and exceed goals will be needed and highly valued!

Having a proficient level of design experience and skills is important for this position. However, the most crucial aspect for success is the ability to learn and grow with the right collaborative and driven attitude. During our early, fast-growing years, we are searching for the right team members that can help us continue a positive and rewarding culture.

## Experience & Skills Desired

- 1+ year of graphic design experience, either in career or education
- Bachelor's or technical design degree, completed or in progress
- An exciting creative mind and eye for aesthetics
- Knowledgeable in Adobe Illustrator, Photoshop, InDesign and applicable design software
- Understanding of graphic file formats, conversion processes, and print file management
- Interest or experience in marketing campaigns, social media, and general marketing is a big plus!
- Bonus credit for basic photography and/or video editing experience
- Professional verbal and written communication skills
- Proficient with MS Office programs: Outlook, Word, Excel and PowerPoint
- Organized and detail-oriented to manage multiple agendas and deadlines
- **Excited to learn and embrace new challenges in a growing company!**

Building up moments.



### Compensation & Benefits Offered

- Competitive base salary
- Quarterly team performance bonuses
- Generous healthcare reimbursement allowance
- 4+ weeks PTO each year (separate sick, personal upon request, and EOY company closure)
- Major holidays off per company schedule
- Fun, friendly, and energetic atmosphere
- **Tremendous growth and advancement potential in fast-developing U.S. office!**

### Work Environment & Expectations

- Office operations are 8am to 5pm EST, Monday through Friday.
- Most of the fun is within standard hours, however our professionals can be found occasionally putting in some extra sessions to support customers, handle projects and work events.
- Our Charlotte office is where most of the action happens with minimal travel required.
- Involvement in events and external meetings pop up periodically – travel can range from a few hours for local needs to overnight stays with extended activities (expenses covered following corporate policies).
- **Take pride and have fun 'building up moments' and a career with a great company!**

If this **Junior Graphic Designer and Marketing Support** position sounds like you, please send your resume, a brief cover letter, and a link to your website or work sample portfolio to [careers.usa@mastertent.com](mailto:careers.usa@mastertent.com).

We look forward to hearing from you!

All the best,

The **Mastertent USA** Careers Team

Find all our position openings online at [www.mastertent.com/en-us/about-mastertent/careers](http://www.mastertent.com/en-us/about-mastertent/careers)